



Stars & Stripes Festival 2011
Restaurant Vendor Information & Application

EVENT DATE: Friday July 1st, Saturday July 2nd, Sunday July 3rd, Monday July 4th

EVENT LOCATION: Downtown Mount Clemens, MI

WHO MAY PARTICIPATE?

- Applicants must be in good standing with their local Health Departments and have all necessary licenses and permits to operate their business. Copies of such licenses must be included with the application.
- Applicants must be flexible in their choice of menu items for the event. The event will allow only certain items to be duplicated. All applicants must submit their restaurant menu with their application so that the Festival can facilitate their menu selections.
- Proof of ownership is required. Please do not allow someone to use your name for the weekend.

WHAT ARE YOUR OPTIONS FOR PARTICIPATION?

The event offers three options for interested restaurants. Restaurant vendors **MUST** be open during all hours of the event on all four days:

Friday July 1st, Saturday July 2nd, Sunday July 3rd from 11am-12am Monday July 4th 11am-8pm

1. 10' x 10' Exhibit Space - one restaurant tent(vendor supplied) with no on-site cooking.
PRICE: \$1,250* (includes 110 volt electricity and city vendor permit)
2. 10' x 20' Exhibit Space - one restaurant 10'x10' tent(vendor supplied) w/ 10'x10' outside cooking area.
PRICE: \$1,750* (includes 110 volt electricity and city vendor permit)
3. Custom size spaces including trailers, roaming rights and/or exclusivity - **call for pricing.**

-- CITY OF MOUNT CLEMENS BUSINESSES RECEIVE A 25% DISCOUNT --

-- ALL VENDOR APPLICANTS MUST PROVIDE A PICTURE OF RESTAURANT LAYOUT --

Additional Fees:

Application Fee.....\$25 (new vendors only) **(non-refundable) - payable to the Stars & Stripes Festival**
Water source..... \$50
220 volt electrical access..... \$100

**** IF YOUR COMPANY IS SELECTED AS A VENDOR, ADDITIONAL FEES WILL BE REQUIRED FOR A 2011 TEMPORARY FOOD SERVICE LICENSE. APPLICATIONS AND REQUIREMENTS WILL BE MAILED TO YOU UPON APPROVAL OF APPLICATION****

FESTIVAL PROVIDES THE FOLLOWING

- Event Parking Pass – one per vendor
- 2 Vendor Badges
- On-site ice sales

VENDORS MUST SUPPLY THE FOLLOWING

- Tent
- At least one (1) overhead sign listing all menu items, prices and restaurant name
- Tables and skirting
- Chairs
- Power cords and adaptors for electric or generator
- Water hose if water is needed
- Working hanging lights
- Insurance Policy naming Funfest Productions Inc., City of Mount Clemens, County of Macomb as additionally insured
- Macomb County Health Department permits

TERMS OF CONTRACT FOR RESTAURANT VENDOR FOR STARS & STRIPES FESTIVAL:

1. ALL PROCEEDS from vendor sales will belong to the vendor. No commissions will be assessed. Vendors are responsible for collecting sales tax and for reporting earnings to the IRS.
2. STORAGE OF MATERIALS during the event must be confined within the area assigned to you. Plan for storage within your area when designing the configuration of your vendor space.
3. VENDORS ARE EXPECTED to provide their own tables and display boards. Do not tape, tack, or otherwise affix any materials or signs to walls, trees, lamp posts or other surfaces on public or private property. Canopies may be anchored by cinder-blocks or sandbags only. No ground stakes are permitted.
4. VENDORS ARE RESPONSIBLE for transporting and placing their own booths. Labor to erect booths will not be provided.
5. NO VENDORS OR THEIR REPRESENTATIVES shall conduct themselves in a manner offensive to general standards of decency or good taste. The Stars & Stripes Festival reserves the right to screen all booths and exclude inappropriate items. In the event of inappropriate behavior, the booth will be forced to close and all fees will be forfeited.
6. WHEN VACATED, vendor space must be left clear of paper, packing materials, or other refuse. Do not discard cartons or packing materials anywhere downtown or in the festival area. These items must be stored in your vehicle and taken with you upon departure.
7. PROOF OF INSURANCE must be provided by each food vendor. Each vendor must name the Stars & Stripes Festival and the City of Mount Clemens as additionally insured on their Certificate of Insurance. Vendors are expected to carry their own insurance coverage to protect their merchandise from damage, loss, or theft incurred while participating in the Stars & Stripes Festival. In the event of bad weather, there will be NO refunds.
8. TEMPORARY FOOD PERMIT is required by the City of Mount Clemens. When accepted as a vendor, your confirmation package will include the minimum requirements and an application for a temporary food service permit.
MACOMB COUNTY HEALTH DEPARTMENT- ENVIRONMENTAL HEALTH SERVICES DIVISION
43525 ELIZABETH ROAD, MOUNT CLEMENS, MICHIGAN 48043 Phone: 586-469-5236
9. SUBMIT A COMPLETE MENU of proposed food items and photos of booth. To preserve the integrity of each food vendor's market, this menu will be screened and a final approved menu returned with your confirmation. Only items on the approved menu will be allowed for sale at the Stars & Stripes Festival. Food vendors may NOT sell non-food items or beverages unless noted otherwise.
10. CITY TRANSIENT PERMITS will be provided to you through Funfest Productions, Inc. at a later date once applications are accepted.

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PLEASE TYPE OR PRINT CAREFULLY

Restaurant Name: _____

Type of Food/Cuisine: _____
(i.e. Italian, Mexican, Chinese, Soul Food, BBQ, Steakhouse)

Restaurant Address: _____ City, State, Zip: _____

Mailing Address: _____ City, State, Zip: _____

Website: _____

Primary Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

E-mail: _____ Fax: _____

Secondary Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

E-mail: _____ Fax: _____

Have you participated in the Stars & Stripes Festival before? Yes/ No If yes, what years? _____

Please indicate which size space you are interested in:

10' x 10' Exhibit Space - one restaurant tent(vendor supplied) with no on-site cooking.
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MENU ITEMS TO BE SOLD (All prices must include sales tax)

Please indicate your top six menu choices on the application below. You may offer between one and six menu items and all applicants must provide an alternate menu item, even if not serving the maximum allowable six items. We will do our best to give selected vendors their first choice, but we cannot guarantee they will receive it.

VENDORS ARE NOT ALLOWED TO SELL OR GIVE AWAY BEVERAGES OF ANY TYPE UNLESS APPROVED IN WRITING BY FUNFEST PRODUCTIONS.

Beverages will be made available for purchase through festival coordinators at a discounted rate.

Item #1 _____ Price: _____
Item #2 _____ Price: _____
Item #3 _____ Price: _____
Item #4 _____ Price: _____
Item #5 _____ Price: _____
Item #6 _____ Price: _____

Please send completed applications to:

49 Macomb Place, Suite 51, c/o Erin Freese, Mount Clemens, MI 48043.

Applicants will only be considered with this completed form, proof of ownership, current health and tax licenses, and current menus. Invoices for the space fee will be sent with the acceptance packet. 50% of the flat fee is due and payable upon acceptance to the Festival. **The balance must be paid in full on June 1, 2011. NO EXCEPTIONS WILL BE MADE. Vendors failing to meet these payment deadlines will lose deposits.**

I have read this application for Stars & Stripes Festival and the accompanying information. I hereby agree that if my restaurant is accepted for participation, I will abide by all rules, regulations and requirements. I understand that my failure to do so will result in immediate disqualification from the Stars & Stripes Festival. It is further understood the space fees are non-refundable and are owed to the event, even if the restaurant drops out before the event.

I understand that FunFest Productions, Inc has liability insurance in the amount of \$1,000,000 for the Stars & Stripes Festival but takes no responsibility for any damage or loss to property owned or displayed by the exhibitors, unless damage or loss results from gross negligence on the part of the FunFest Productions, Inc. or its agents. Funfest Productions, Inc. promises to promote the festival to its best abilities but is NOT responsible for attendance or lack of sales due to inclement weather or otherwise.

Signature of Owner/Corporation Officer: _____ Date: _____

Name(print): _____ Title: _____

Phone: _____ Fax: _____